



Festival Glass Ltd

Printed Glassware For All Occasions

www.festivalglass.co.uk



Glassware Artwork Requirements

Due to the nature of our printing process we may need to manipulate/alter or re-touch your artwork slightly to ensure that we can print it to the best of our capabilities. It could be that we may need to add some bleed/traps, open or thicken up some fine detail, therefore if you are submitting your own artwork the preferred method would be...

Vector Artwork

Files are to be supplied in Freehand (version 10 or lower) or Illustrator (version 10 or lower) PC or Mac. Recent modifications to Illustrator have created some problems with output so we request where possible that they are saved as previous versions, however please take care when saving as some filters etc. are not backward compatible.

Text is preferred to be converted to Paths/Outlines as this will remove any potential font problems. If necessary supply fonts with the artwork. Mac fonts only.

If there is any placed artwork such as Tiff, Eps, Gif etc. ensure that these files are included.

Acrobat PDF files can also be accepted if the files were originally created from Vector programs and are suitable for reverse-conversion to Freehand or Illustrator (10 or lower).

Please include a PDF or Jpeg of your design for visual purposes with your vector artwork.

Pixilated artwork (JPEG, TIFF).. Artwork can also be sent as a JPEG or TIFF format (400dpi or better of original size produces decent enough quality). Please note that Pixilated Artwork is not original artwork therefore attention / re-draw in most cases is needed, especially if the artwork is more than 1 colour.

Faxes, photocopies, business cards, letterheads etc (including artwork from low definition printers) are not considered true artwork but can be re-drawn if needed. Please note: only a certain amount of fonts are kept in-house therefore where needed similar fonts will be replaced.

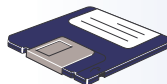
When sending artwork through on email anything more than 5mb must be stuffed using stuff-It or Bin-ex. Maximum size... 10mb.

Any files over 10mb please supply on CD or DVD.

Artwork Visuals.. will be produced which will be emailed in PDF Acrobat format to you (the customer) for approval before any printing commences.

We can accept files on the following media...

FLOPPY



CD/DVD



EMAIL



Festival Artwork

Do you need Artwork creating for your future Beer Festival?

At 'Lamonaca Design' we can produce from your sketchiest of ideas, an eye-catching quality colour logo to be printed on to glassware and other promotional products. With over 15 years experience in producing logo artwork we can create the best possible type of design for your festival. Working closely with Festival Glass ensures that we have the knowledge to produce the best suited artwork needed for the job. Competitive pricing and a reliable service.

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